S. P. Mandali's

Tilak College of Education, Pune

Academic Year 2022-23

"Cultivating Event Management, Employability, and Entrepreneurial Skills: The Fun Fair "

Date : 03.04.2023

Venue : Reading Hall of Library

Introduction:

In the modern educational landscape, the significance of practical skills, employability, and entrepreneurial mindset cannot be overstated. Recognizing this, the B.Ed. Fun Fair was conceived and executed, not only as an entertaining event but as a platform for fostering event management, entrepreneurial, and employability skills among B.Ed. course students.

Event Overview:

The B.Ed. Fun Fair was a collaborative endeavour, with students taking the reins in conceptualizing, organizing, and executing the event. Featuring a diverse array of stalls, each manned by student groups specializing in various skill sets, the fair stood as a testament to creativity, teamwork, and business acumen.

Skill Development:

1. Event Management Skills: The students gained firsthand experience in event planning and management. From selecting stall themes to logistical arrangements, they learned to juggle multiple tasks and oversee a seamless event execution, a skill crucial for future professional roles in diverse sectors.

2. Entrepreneurial Skills: The fair's planning required students to adopt an entrepreneurial mindset, identifying opportunities, crafting value propositions, and efficiently utilizing available resources. The experience helped them develop strategic thinking, risk assessment, and innovation.

3. Employability Skills: The event served as a breeding ground for essential employability skills like communication, teamwork, problem-solving, and time management. Students interacted with various stakeholders, refining their interpersonal abilities and building a network.

4. Marketing Strategies: In their pursuit to boost stall sales, students embraced marketing tactics such as "buy one get one free" deals and group purchase discounts. The practical application of these strategies provided insights that transcend theoretical knowledge.

Event Highlights:

1. Digital Promotion: Leveraging contemporary communication tools, students designed e-posters and promoted the event via WhatsApp groups. This exercise



offered insight into digital marketing strategies; a competency relevant in today's digital age.

2. Stall Operations: Each stall was a microcosm of entrepreneurship. Students took charge of stall management, fine-tuning products or services, and adapting to customer preferences. This provided firsthand insights into consumer engagement dynamics.

3. Innovative Payments: By integrating QR code payments, students embraced emerging financial trends. This not only facilitated convenience but also introduced them to the realm of digital transactions, an increasingly vital aspect of modern commerce.

4.Event Analysis: Post-event, students analysed its successes and areas for improvement. This critical reflection encouraged them to develop a future-focused perspective, a skill applicable in any professional undertaking.

Conclusion:

The B.Ed. Fun Fair exemplified a holistic learning encounter extending beyond conventional classrooms. It presented a unique avenue for students to cultivate event management, employability, and entrepreneurial skills in a real-world context. The triumph of the event underscored the pedagogical significance of hands-on learning and creative thinking, inculcating adaptability and readiness for the professional world. The event's collaborative spirit among students, faculty, and attendees reinforced the potential of innovative educational practices in empowering students for their forthcoming triumphs.

(Dr. Suresh Isave) Organiser



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PRINCIPAL Tilak College of Education Pune-411030.

(Dr. Radhika Inamdar) Principal

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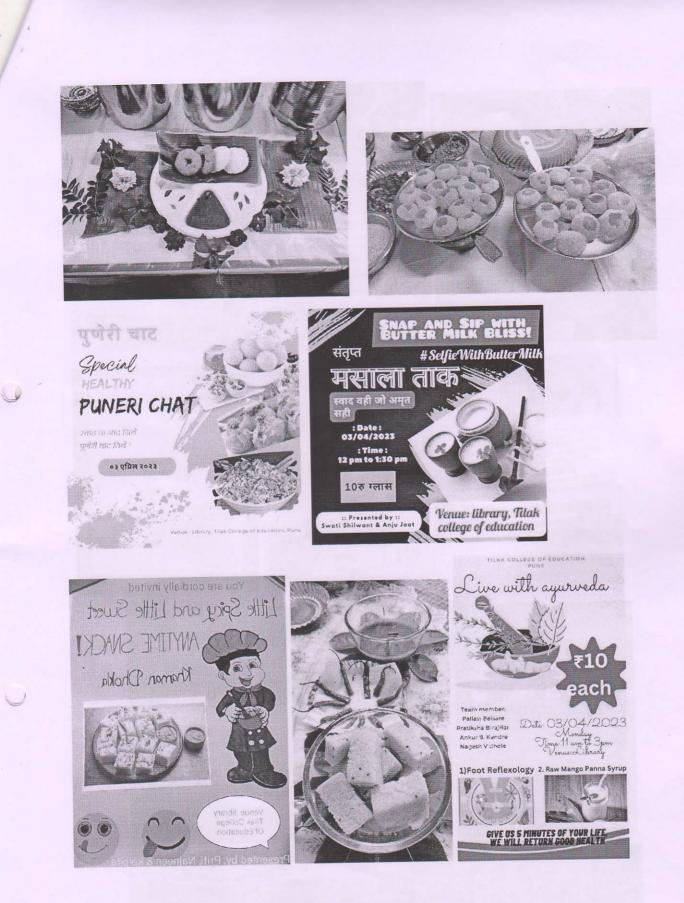
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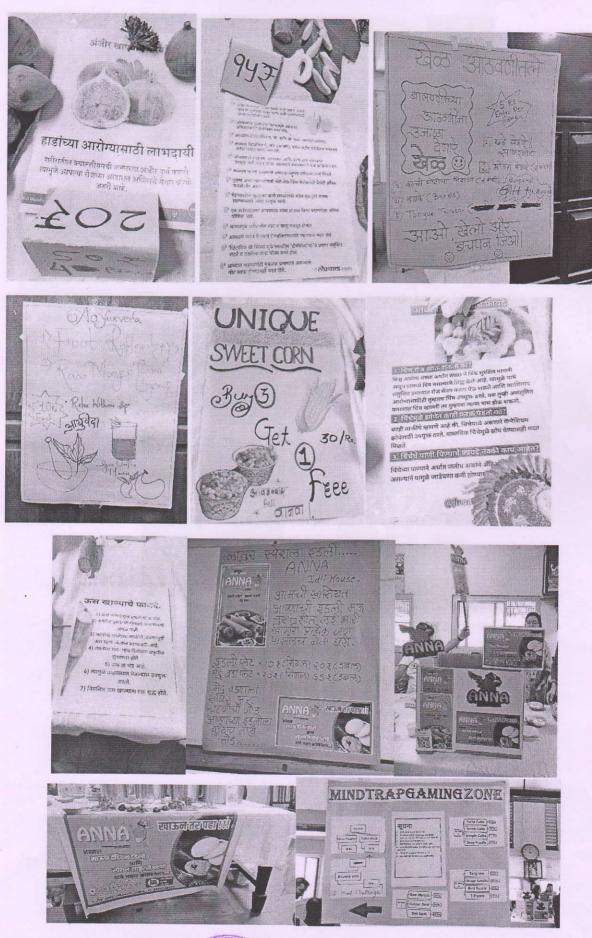
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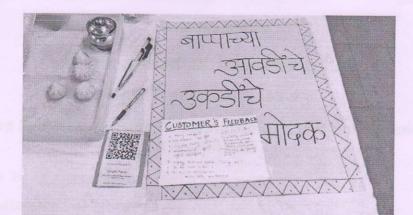
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