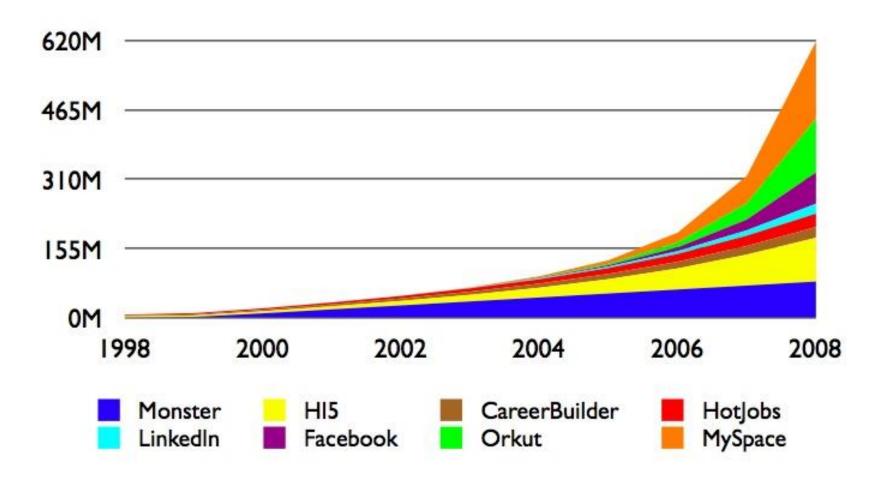




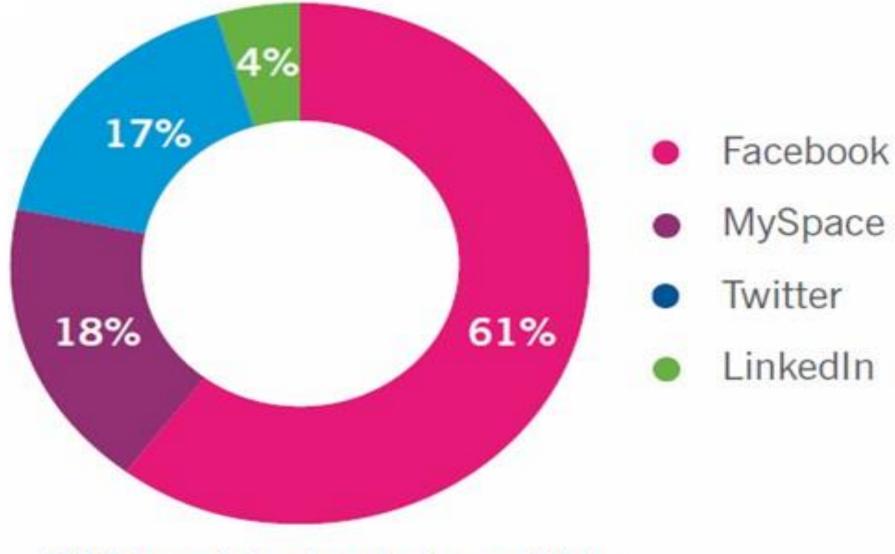




# Online Profile Growth







Which social network do you think poses the biggest risk to security?



# Starting with Social networking

- · Provide only required information.
- · Keep changing password.
- Upload useless photo as profile picture which can't be used by others.
- Use social networking wisely, it is not just a fun.





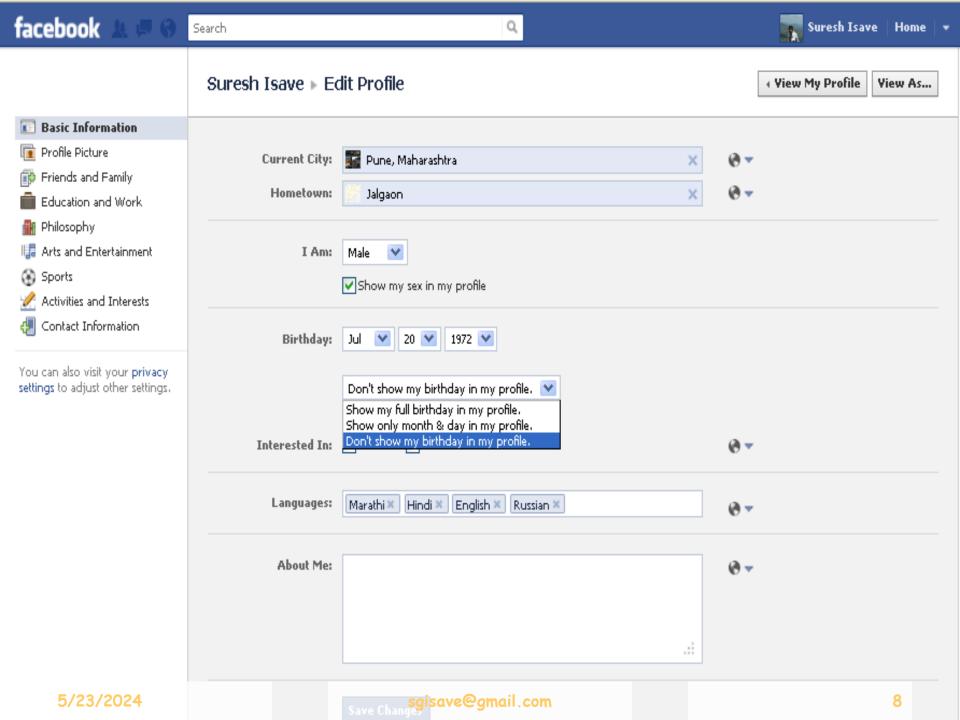


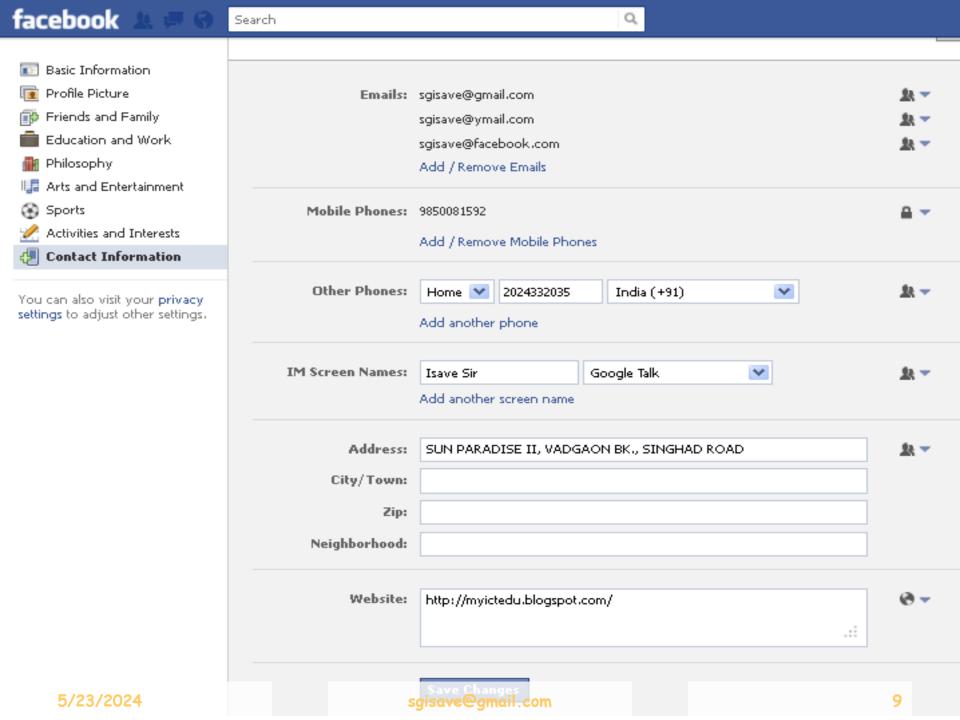


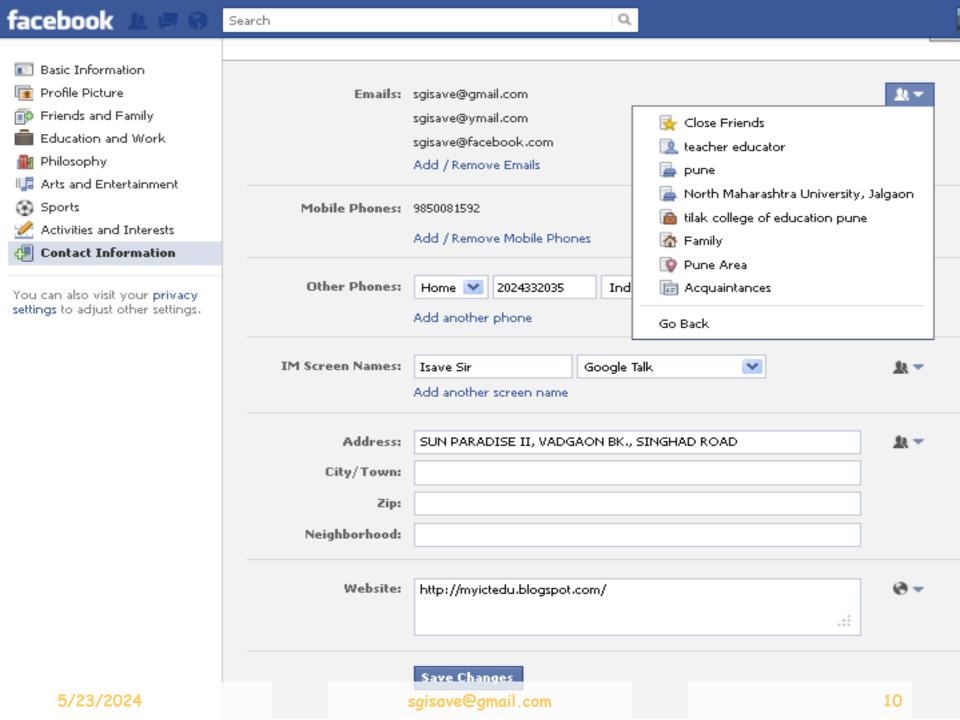


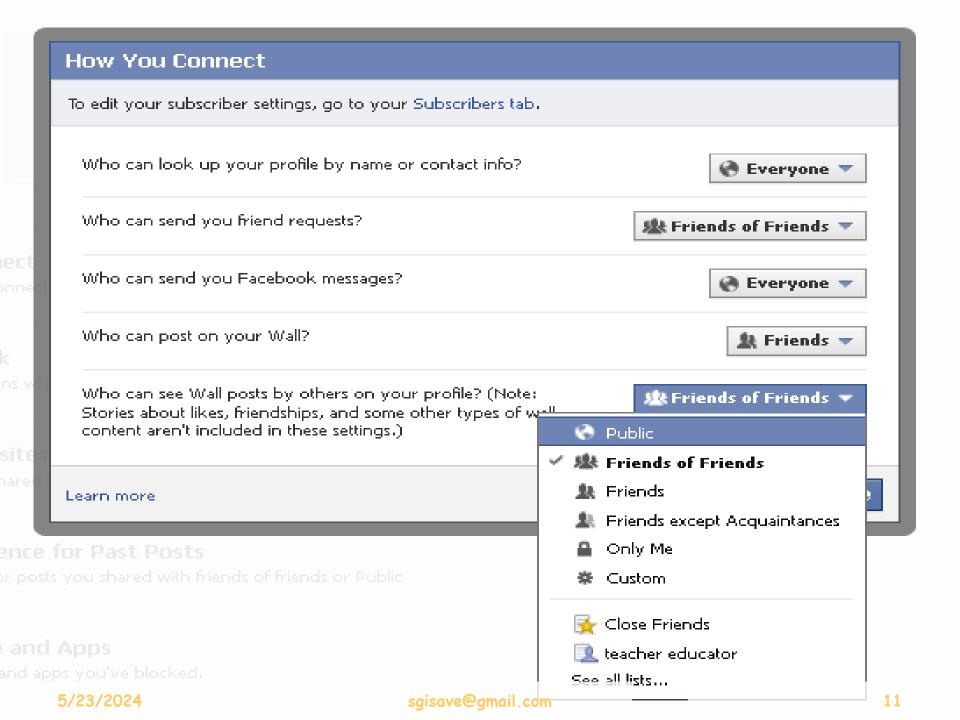










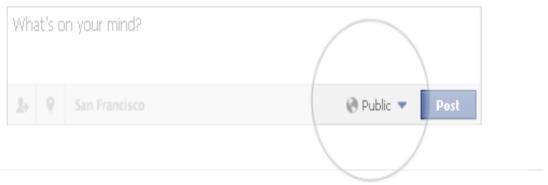


facebook

## Privacy Settings

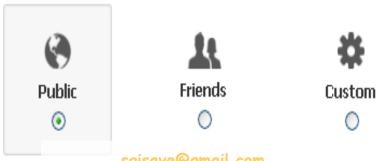
### Control Privacy When You Post

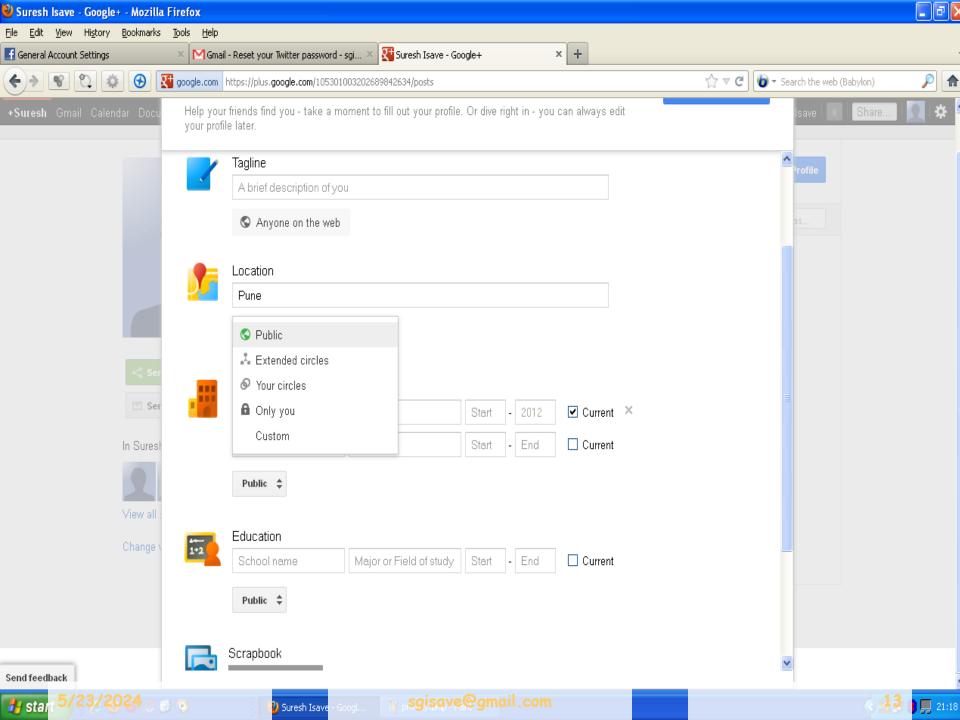
You can manage the privacy of your status updates, photos and information using the inline audience selector — when you share or afterwards. Remember: the people you share with can always share your information with others, including apps. Try editing your profile to see how it works or learn more.

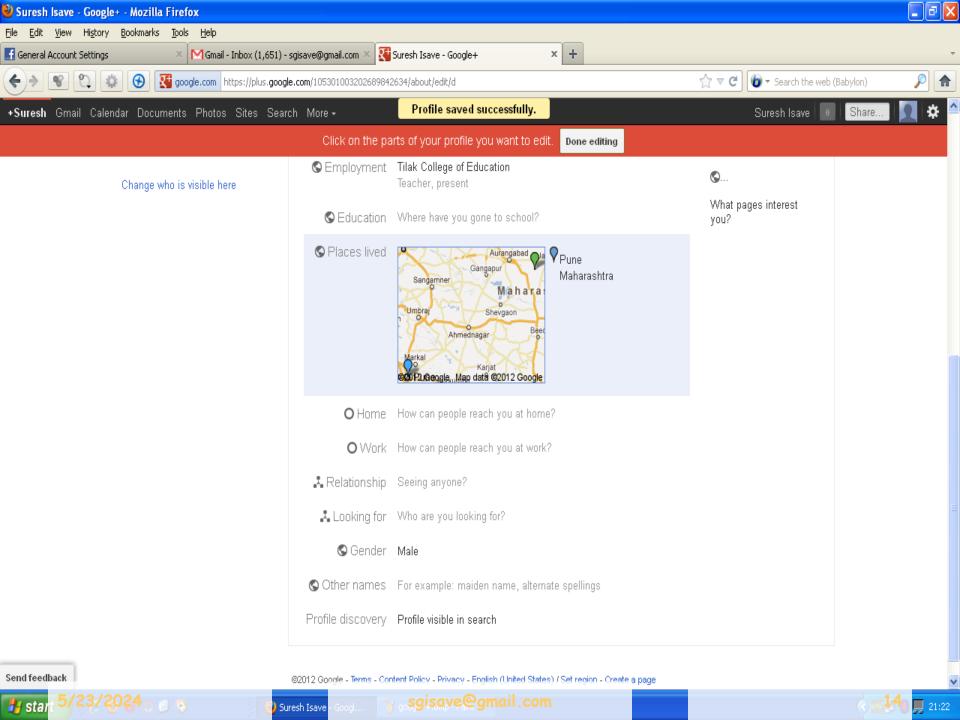


#### Control Your Default Privacy

This setting will apply to status updates and photos you post to your profile from a Facebook appli that doesn't have the inline audience selector, like Facebook for Blackberry.













- Identify carefully then accept friendship.
- Invite only known friends.
  - Do not accept friendship only by name or profile photos. Confirm personally.
  - Don't just increase number but friends.





- Watch her wall.
- See photos uploaded by her.
  - Monitor her activities for some days.





























#### SEARCH FILTERS



People:

Pages

Places

Groups

Apps.

Events

Web Results

Posts by Friends

Public Posts

Posts in Groups

### All Results



#### **Ganesh Chandane**

Worked at Student Of Mechanical Engineerig

🚌 Studied buldana at Rajarshi Shahu College Of Engineering

Lives in Buldana

Send message



#### Ganesh Chandane

Worked at Job.

Studied at University of Mumbai.

Lives in Panvel.

Send message



#### Ganesh Chandane

Studied at Govt, polytechnic beed

Lives in Beed, India

In an open relationship

Send message



#### Ganesh Chandane

Studied at Appasaheb Jedhe Arts and Commerce College.

Send message



#### Ganesh Chandane

Worked at ITC Vittorio Emanuele II (SHARE BROKER)

Studied at University of Mumbai.

👜 Lives in Mumbai, Maharashtra, India

Send rsgisave@gmail.com

41 Add Friend

4 Add Friend

**41** Add Friend

**41** Add Friend



# Stop interaction with fake profiles.



#### Choose Your Privacy Settings ▶ Manage Blocking

∢ Back to Privacy		
Add friends to your Restricted list	When you add friends to your Restricted list they can only see the information and posts that you make public. Facebook does not notify your friends when you add them to your Restricted list. Edit List.	
Block users		that person can no longer be your friend on Facebook or interact with you (except both use and groups you are both a member of).    Block   Bl
		You haven't added anyone to your block list.
Block app invites	, ,,	from someone, you'll automatically ignore future app requests from that friend. To friend, click the "Ignore All Invites From This Friend" link under your latest
	Block invites from:	Type the name of a friend
		You haven't blocked invites from anyone.
Block event invites	Once you block event invites from someone, you'll automatically ignore future event requests from that friend.	
	Block invites from:	Type the name of a friend







- Give representative name to a group and describe.
- Invites friends to join.
  - Response to request of joining a group.





















- Be and make aware to members about social and legal accountability.
- Delete sensitive post.
  - · Remove distracting members.









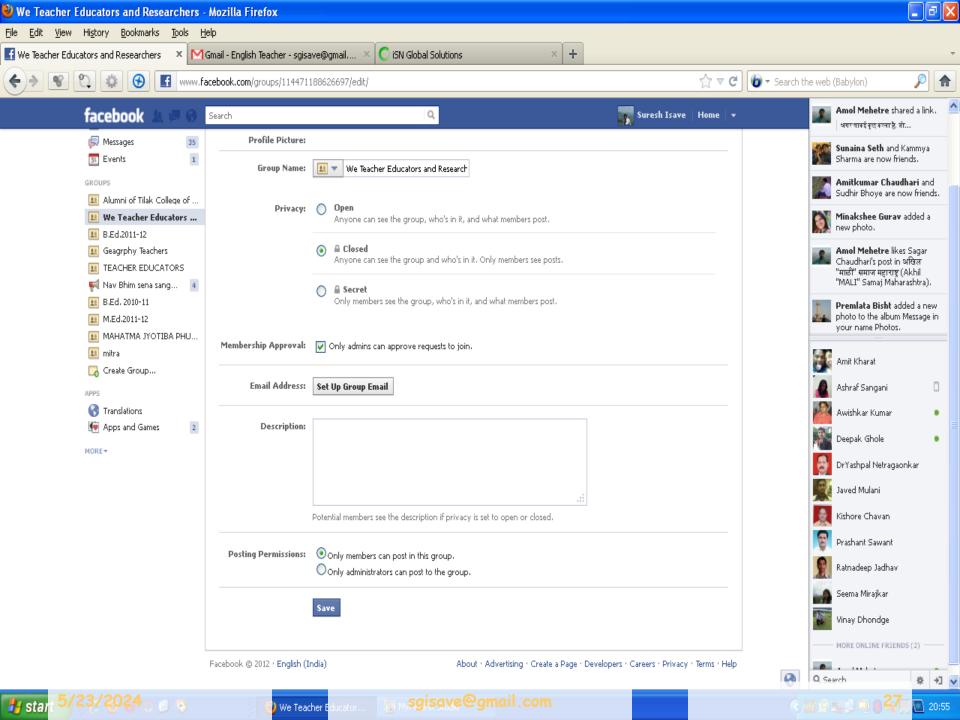


















Type in short.

 Respect others personality, privacy and time.

Chat with distant friends.



















Follow netiquettes.





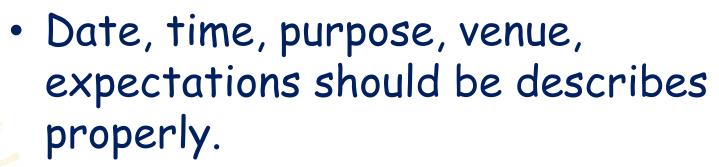












Keep all controls of invitation with you.













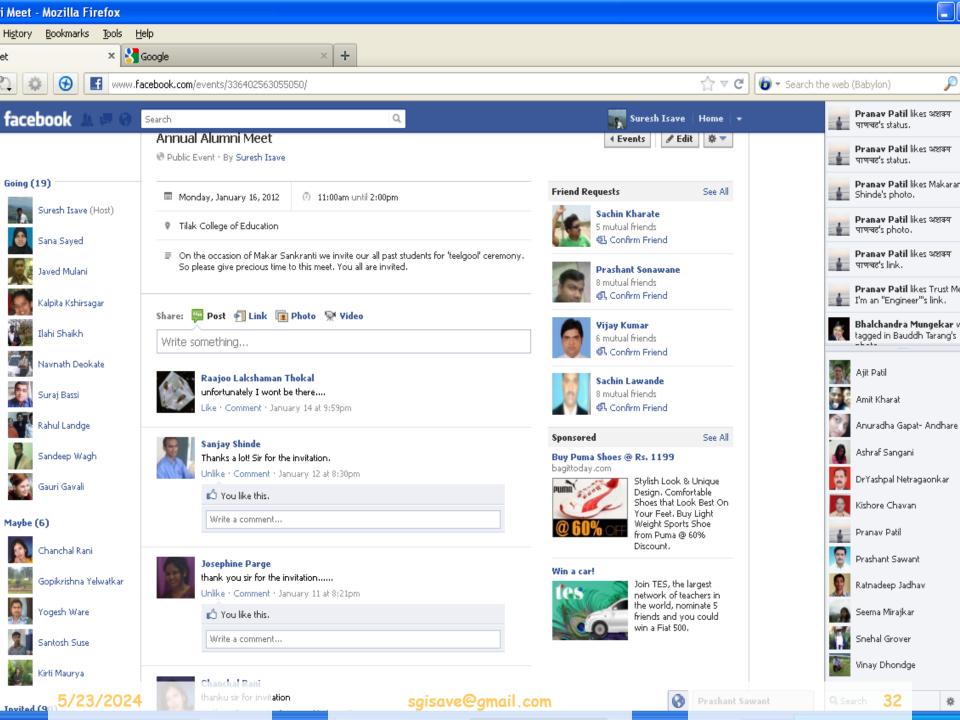




















Photos can be downloaded, even by non friends also.

















































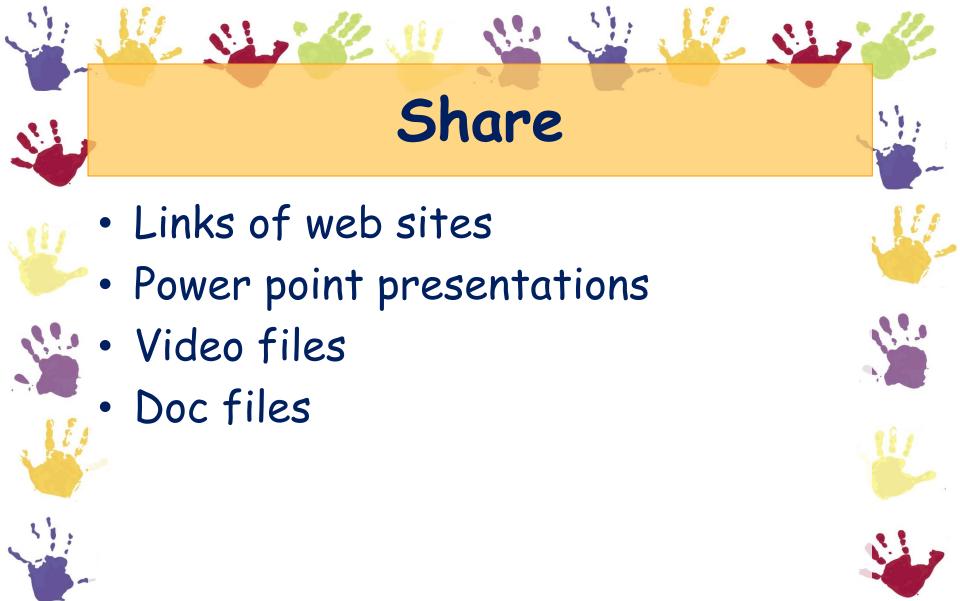






























- Main purpose to entertain.
- · Games, birthday calendar, my best friends chart etc.
- All apps may not safe.

















### Invites from friends



### MyCalendar - Birthdays

**Try Now** 



Never forget another birthday or important event again! With over 40,000,000 users on Facebook, MyCalendar is...See More

Madhukar Tulpule and 4 others invited you to try this app.





**Top Apps and Games** 

Recommended Games

### Get Revealed

Rubiya Soudagar and Sonal Patil invited you to try this app.

Friends Using



Newest



Featured

# RISK: Factions

🔯 Play Now

**Hidden Chronicles** 

Rlay Now

18,700,000 people play this.

Margaritaville Online 120,000 people play this.

760,000 people play this.



★ Play Now



# World Mysteries

760,000 people play this.



🚱 Play Now



## **EmbeePay**

Use EmbeePay to get free mobile airtime, games and content for your phone! 240,000 people use this.



embee mobile

### Promoção Rumo Incerto

Concorra a uma viagem com 3 amigos, R\$20 mil, uma câmera fotográfica e 4 cestas de chocolate Lacta, Curta a Fan Page e saiba mais. 30,000 people use this.

Recommended Apps



# People Roulette

Dheeraj Pandey used People Roulette in the last month.



# Skyscraper City

370,000 people play this.



🥋 Play Now



### King's Bounty: Legions

150,000 people play this.



Repulsion of the Property o



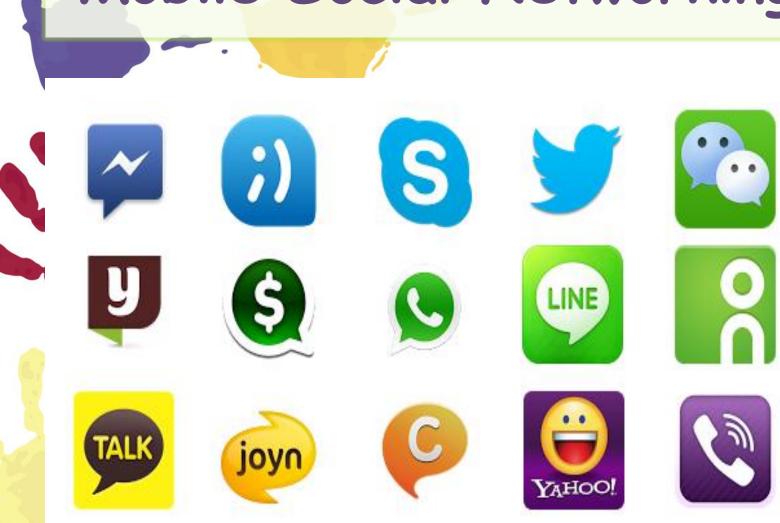
### JackpotJoy Casino - Slots, Blackja...

790,000 people play this.



Play Now.

# Mobile Social Networking



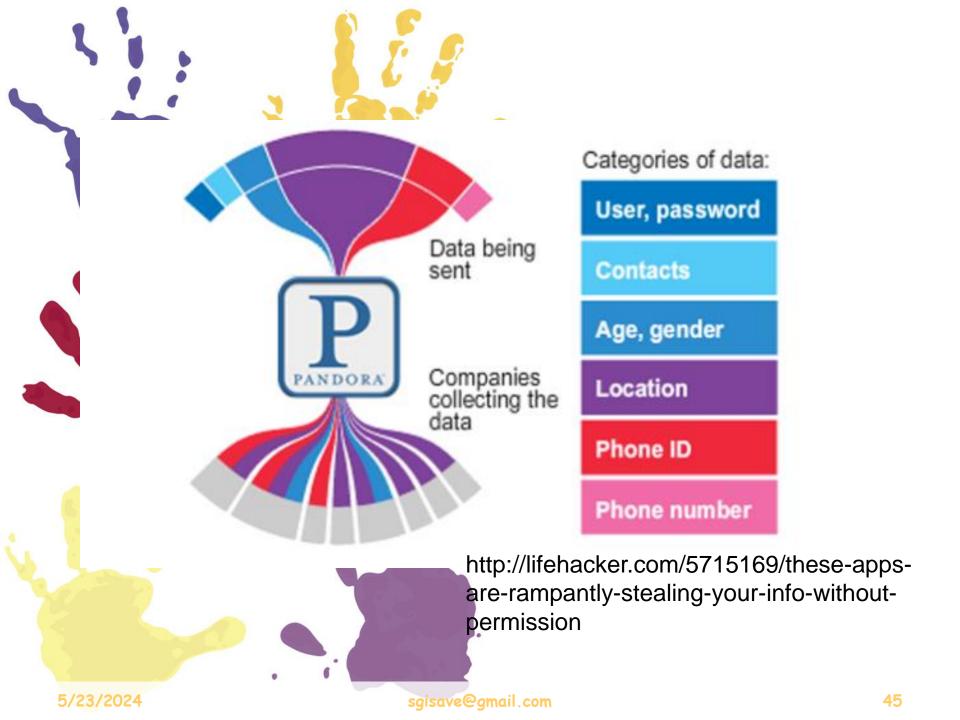


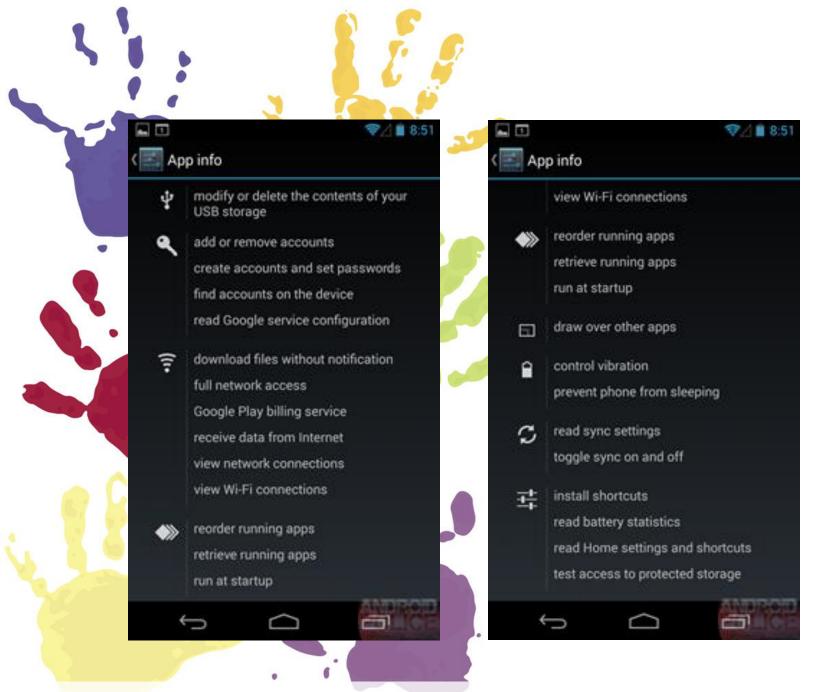
- Very useful to connect with family, friends, colleagues and professional.
- Quick sharing is possible.
- Variety of media sharing is very useful e.g. video, photo, text, smilies, location etc.



# Mobile Social Networking

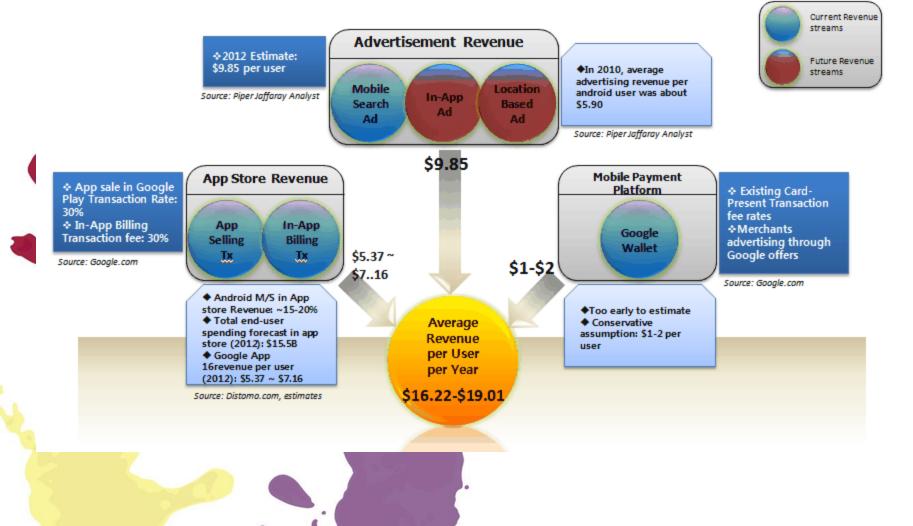


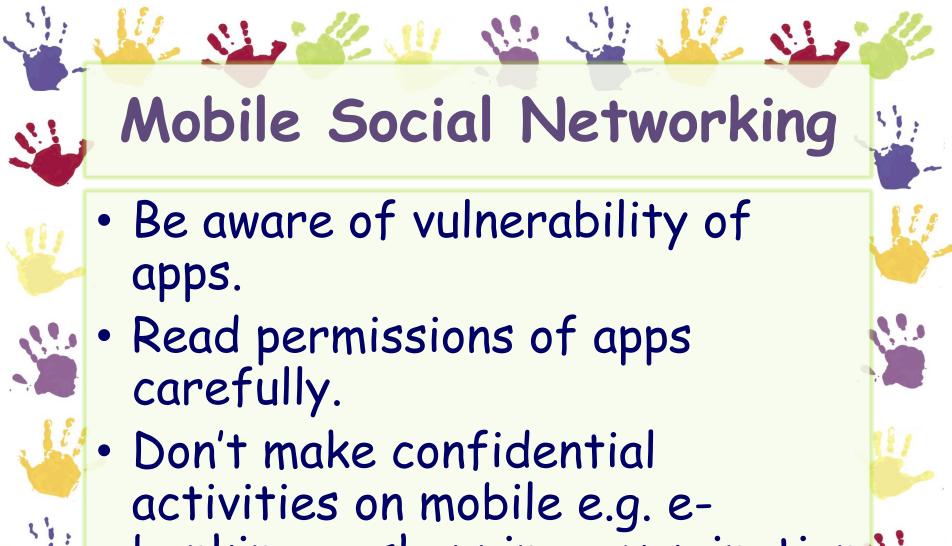






# **Android Revenue Model**



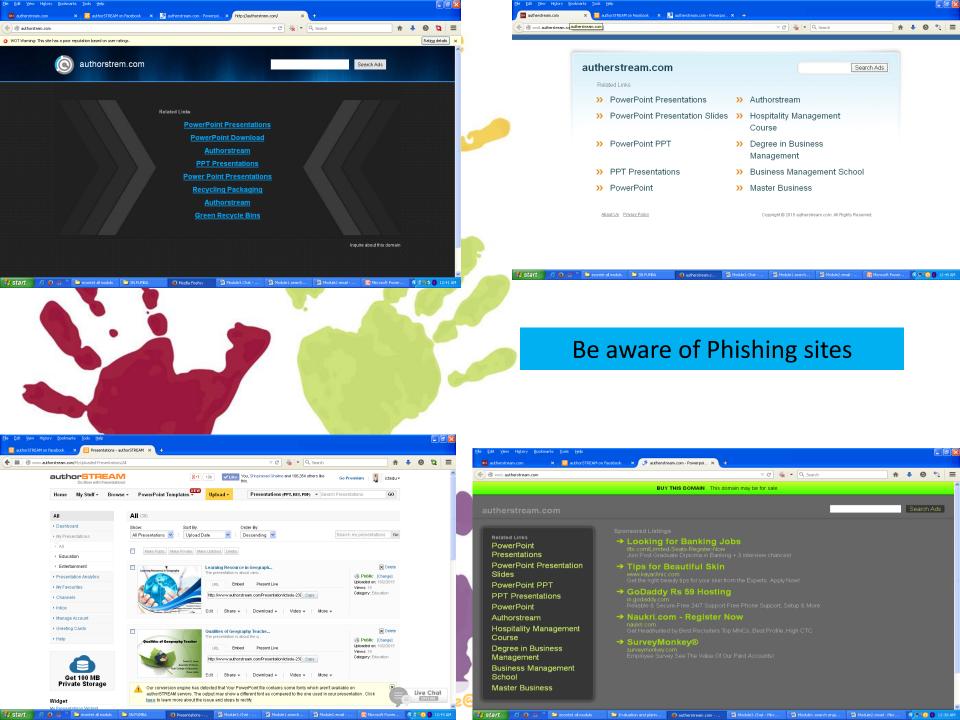






- Social Networking is not a substitute for society.
- Real interaction is more important than online interaction.
- If real interaction is not possible then e-interaction is useful.





- Q Search

information from our backup systems.

#### Information we share

We do not share personal information with companies, organizations and individuals outside of Google unless one of the following circumstances applies:

#### With your consent

We will share personal information with companies, organizations or individuals outside of Google when we have your consent to do so. We require opt-in consent for the sharing of any sensitive personal information.

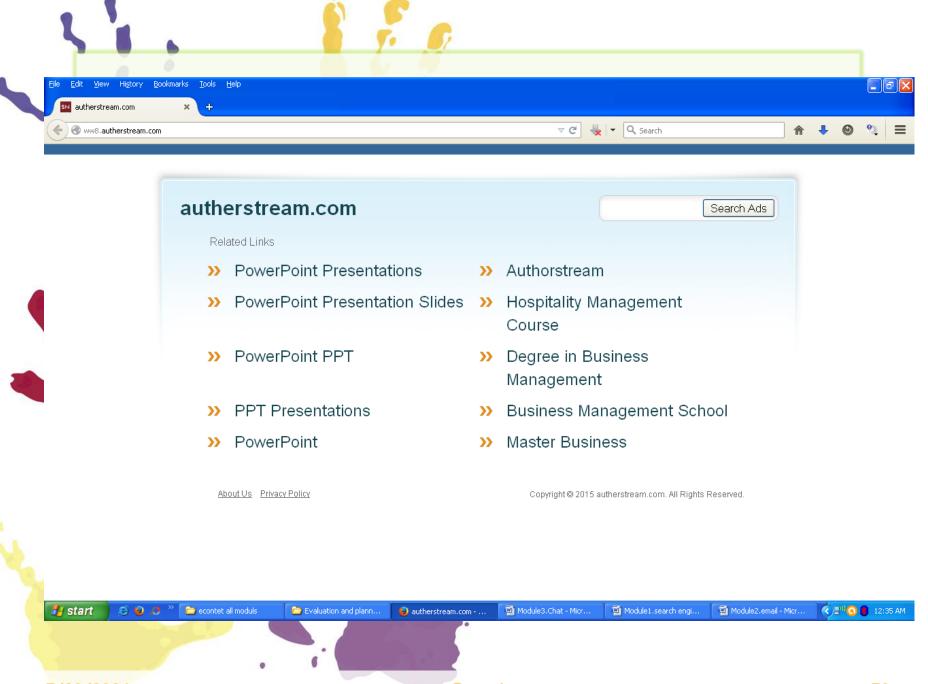
#### With domain administrators

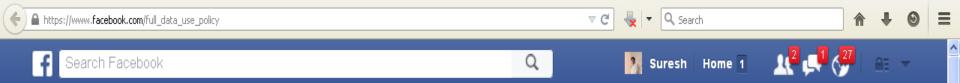
If your Google Account is managed for you by a domain administrator (for example, for Google Apps users) then your domain administrator and resellers who provide user support to your organization will have access to your Google Account information (including your email and other data). Your domain administrator may be able to:

- o view statistics regarding your account, like statistics regarding applications you install.
- change your account password.
- suspend or terminate your account access.
- o access or retain information stored as part of your account.
- receive your account information in order to satisfy applicable law, regulation, legal process or enforceable governmental request.
- o restrict your ability to delete or edit information or privacy settings.

Please refer to your domain administrator's privacy policy for more information.

#### For external processing





# Data Policy

Date of Last Revision: January 30, 2015

We give you the power to share as part of our mission to make the world more open and connected. This policy describes what information we collect and how it is used and shared. You can find additional tools and information at Privacy Basics.

As you review our policy, keep in mind that it applies to all Facebook brands, products and services that do not have a separate privacy policy or that link to this policy, which we call the "Facebook Services" or "Services."

#### I. What kinds of information do we collect?

Depending on which Services you use, we collect different kinds of information from or about you.

- Things you do and information you provide. We collect the content and other information you provide when you use our Services, including when you sign up for an account, create or share, and message or communicate with others. This can include information in or about the content you provide, such as the location of a photo or the date a file was created. We also collect information about how you use our Services, such as the types of content you view or engage with or the frequency and duration of your activities.
- Things others do and information they provide. We also collect content and information that other people provide when they use our Services, including information about you, such as when they share a photo of you, send a message to you, or upload, sync or import your contact information.
- Your networks and connections. We collect information about the people and groups you are connected to and how you interact with them, such as the people you communicate with the most or the groups you like to share with. We also collect contact information you provide if you upload, sync or import this information (such as an address book) from a device.
- Information about payments. If you use our Services for purchases or financial transactions (like when you buy something on Facebook, make a purchase in a game, or make a donation), we collect information about the purchase or transaction. This includes your payment information, such as your credit or debit card number and other card information, and other account and authentication information, as well as billing, shipping and contact details.
- Device information. We collect information from or about the computers, phones, or other devices where you install or access our Services, depending on the permissions you've granted. We may associate the information we collect from your different devices, which helps us provide consistent Services across your devices. Here are some examples of the information we collect:
  - Attributes such as the operating system, hardware version, device settings, file and software names and types, battery and signal strength, and device identifiers.
- Device locations, including specific geographic locations, such as through GPS, Bluetooth, or WiFi signals.
- Connection information such as the name of your mobile operator or ISP, browser type, language and time zone, mobile phone number and IP address.
- Information from websites and apps that use our Services. We collect information when you visit or use third-party websites and apps that use our Services (like when they offer our Like button or Facebook Log In or use our measurement and advertising services). This includes information about the websites and apps you visit, your use of our Services on those websites and apps, as well as information the developer or publisher of the app or website provides to you or us.



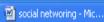












Microsoft PowerPoint ....







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#### With domain administrators

If your Google Account is managed for you by a domain administrator (for example, for Google Apps users) then your domain administrator and resellers who provide user support to your organization will have access to your Google Account information (including your email and other data). Your domain administrator may be able to:

- o view statistics regarding your account, like statistics regarding applications you install.
- change your account password.
- suspend or terminate your account access.
- o access or retain information stored as part of your account.
- receive your account information in order to satisfy applicable law, regulation, legal process or enforceable governmental request.
- o restrict your ability to delete or edit information or privacy settings.

Please refer to your domain administrator's privacy policy for more information.

#### For external processing



- Social Networking is not a substitute for society.
- Real interaction is more important than online interaction.
- If real interaction is not possible then e-interaction is useful.



 Be selective about who you accept as a friend on a social network.
 Identity thieves might create fake profiles in order to get information from you.

Choose your social network
 carefully. Evaluate the site that
 you plan to use and make sure you
 understand the privacy policy. Find
 out if the site monitors content
 that people post.

Use caution when you click links
 that you receive in messages from
 your friends on your social website.
 Treat links in messages on these
 sites as you would links in email
 messages.

- A common way that hackers break into financial or other accounts is by clicking the "Forgot your password?" link on the account login page.
- To break into your account, they search for the answers to your security questions, such as your birthday, home town, high school class, or mother's middle name.

When you join a new social network, you might receive an offer to enter your email address and password to find out if your contacts are on the network. The site might use this information to send email messages to everyone in your contact list or even everyone you've ever sent an email message to with that email address. Social networking sites should explain that they're going to do this, but some do not.

 Assume that everything you put on a social networking site is permanent. Even if you can delete your account, anyone on the Internet can easily print photos or text or save images and videos to a computer.

Be careful about installing extras on your site. Many social networking sites allow you to download third-party applications that let you do more with your personal page. Criminals sometimes use these applications to steal your personal information. To download and use thirdparty applications safely, take the same safety precautions that you take with any other program or file you download from the web.



 Talk to your kids about social networking. If you're a parent of children who use social networking sites

















# Facebook Basics

Account Settings · Photos · News Feed · Chat · Privacy · Mobile · Friends · Timeline · More

# ▲ Something's Not Working

Log in or sign up issues \* Disabled account \* Problems with chat \* Broken games or apps \* More

# Report Abuse or Policy Violations

Spam · Hacked accounts · Impersonated Profile · Bullying · Intellectual property Infringement · More

# Safety Center

Tools and resources · Information for parents, teachers, teens and law enforcement · More

# Ads and Business Solutions

Getting started + Ads + Business pages + Platform + More







### Facebook Help Feed



#### **Facebook Tips**

Check out this step-by-step guide to resetting your password and regaining access to your Facebook account.







#### Known Issues on Facebook

Video Calling: Some people are reporting they are unable to hear their video conversations. We are aware of this issue and working on resolving it. Thanks for your patience!

Like + Comment + Share + January 20 at 5:33am





# Our Philosophy

Safety is an ongoing conversation among everyone who uses Facebook.



The Facebook Community

Each of us plays a role in creating a safe. environment.



### Tools & Resources

Learn about your account settings, safety best practices and more.



### **Parents**

Help your teens play it safe on Facebook.



# Teachers

Learn and teach about how to use social media wisely,



### Teens

Be smart. Use good judgement whenever you're online.



### Law Enforcement

Learn how Facebook works with your local law enforcement.











# Thank You all!

By, Prof. Suresh G. Isave























